

Minutes
Escondido Democratic Club
General Meeting, Jan 16, 2010

The meeting was **called to order** by President Paul McNamara at **10:40 am**.

Tracy Emblem asked the membership to sign her "Petition in Lieu of filing Fee" . Chris Nava, speaking for Francine Busby, asked the members to sign Francine's "Petition".

It was reported that there was a **quorum established** by the members present.

The membership was led in the **flag salute** by Dan Buse.

Since the last general membership meeting was the holiday party, there were **no minutes to approve**.

Report of Executive Board Actions:

President Paul McNamara thanked the Executive Board members for all their hard work in developing the Annual Plan to be described at this meeting.

Paul went over the new structure he proposed for General Meetings, in which the club's business would be conducted before the programmed speakers.

Paul announced that the County Democratic Party will hold a pre-endorsement conference to be held on the weekend of March 20 and 21 in Escondido. He asked any members interested in being a representative of EDC for that conference to contact him.

Report of communications received/acted upon: no communications were reported.

Report of the Treasurer:

Treasurer Ed Bradley reported that the club had a net loss of \$580 dollars for 2009 with a current balance of \$4,634. He outlined his "guiding principles" in his accounting system. He would use a realistic "bottom-up" budgeting process that recognized that membership (current and new) was key to a healthy bank balance He had analyzed where the club had spent its money over the last three year, and he used those figure to develop his plan for the 2010 budget. He hopes to have a positive cash flow for the new year. A copy of Ed's presentation to the membership is included as an addendum to these minutes.

Report of the Vice President for Political Action:

Chris Nava asked Margaret Liles to speak on the current status the Prop. S, the Growth Management and Neighborhood Protection Act. Margaret reported that the General Plan Update Issues Committee recommended that the City Council not have the issue of renewing or nullifying Prop. S on the ballot with the new General Plan. She outlined the history of Prop. S., and noted that the Committee seemed to be advocating a new General Plan that was so flexible that Prop. S would have little effect. She will report on the final recommendations of the Committee for growth management, as well as the final version of the new General Plan that will be placed on the ballot.

Chris Nava stated that the Executive Board favored developing a set of Standing Rules for Resolutions, with the hope that such resolutions on matters like the Escondido City Budget priorities or Prop. S. would give the club an opportunity to publicize our presence and values to the community. She and Rick Moore were in the process of developing those rules that would be submitted to the membership for approval at the next general meeting if possible.

Jason Everitt announced the North County Forum which we will share in sponsoring with North County Unity, North County Young Democrats, and the San Diego County Democratic Party. Candidates for Lieutenant Governor and Attorney General will attend the forum, which will be on Sunday, Feb. 21, from 1:30 pm to 3:30 pm at the Clarke Field House at CSUSM.

Report of the Vice President for Membership:

Vice President Jason Everitt reported that he intended to e-mail a survey form to all members asking what they would like to do to help the club. He emphasized the need for membership participation, at whatever level of participation a member was able to make.

Report of the Vice President for Communications:

Vice President Rick Moore described some of the latest features of our website, and was able to demonstrate with a projected image of the website how members could navigate the site. He asked the members for suggestions for the club's tag line, and showed how they could make those suggestions on line. He noted that a tag line was an important identity element for our club.

Unfinished Business:

Allison Marks was awarded her volunteer of the year award (as she had been unable to attend the December party.) She and the other volunteers of the year were given their EDC polo shirts as well Democratic donkey pins.

New Business:

Paul McNamara reported that the Vice President for Political Action, Bob Fuhrman had resigned, and that the Executive Board had nominated Chris Nava to fill the position. Paul asked for nominations from the floor, and there were none. Rick Moore moved that Chris Nava be elected to the position of Vice President for Political Action by acclamation. Dan Buse seconded the motion which was passed by the membership without any dissent.

Paul then went over the Annual Plan for 2010 that the Board had developed, and that members had been able to view on our website for some time. (This plan is on our website.) Dan Buse moved that the new Annual Plan be adopted. His motion was seconded by Judy Slane. The motion was passed.

The new Vice-President for Political Action, Chris Nava, re-emphasized the need for activism. She noted that there would be sign-up sheets for several committees, and members could sign-up after the meeting. Health care would remain one of the clubs priority issues, but the focus, Christ said, would probably change from the federal to the state level. She asked the membership to call their representatives to support the new state single-payer bill, now in committee. She expressed her concern that the continuing poor economy would make it difficult to pass the energy use/global warming bill that is coming up before Congress. She said that proponents of the bill should stress the new "green" jobs that could be created. City Council issues will also remain a priority issue for our club.

Vice President for Membership, Jason Everitt, said that a high priority for him was to secure a volunteer coordinator. He also wanted to develop an outreach team to reach out to natural affiliates of the Democratic Party (such as labor unions and environmental organizations) with the hope of increasing our membership.

Vice President for Communications, Rick Moore, noted that the website was continually updated. For example, he now was able to put videos on the site. He encouraged the members to comment on line about the various topics.

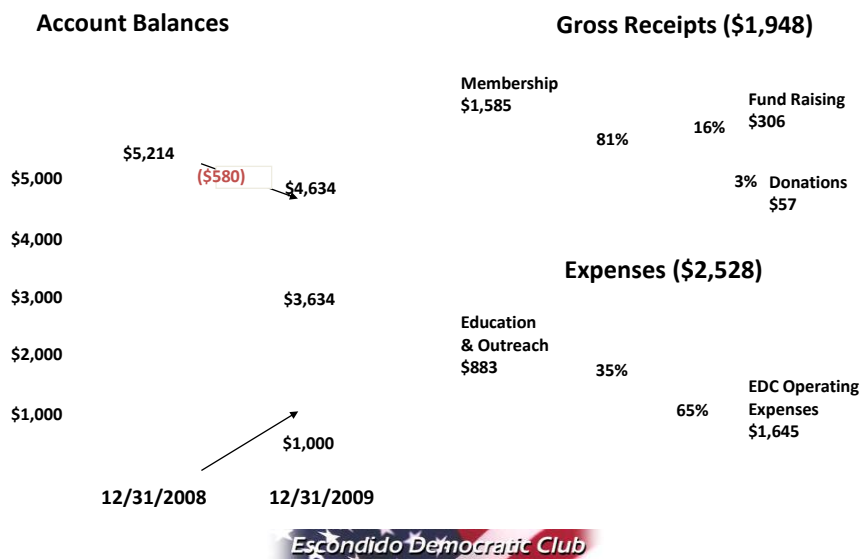
Andrea Seavey announced a showing of the acclaimed film "Rethink Afghanistan" on Feb. 6, 2010, from 7:00 to 9:00 pm, at the Chalice Unitarian-Universalist Congregation, 2324 Miller Ave., Escondido.

Jason Everitt invited the membership to attend the next meeting of the North County Young Democrats. It will be held at the Stone Brewery on Jan. 18, 2010 at 6:30 pm. Jess Durfee, Chair of the San Diego County Democratic Party will be the speaker. Crystal Crafword, Mayor of Del Mar and candidate for the 74th Assembly District will also speak.

The next general meeting will be held at the East Valley Community Center, 2245 East Valley Parkway, Escondido, on February 13, 2010, at 10:30 am. The speaker will be Sylvia Hampton. The topic: "A look at the federal and state situation."

ADDENDA

Treasurer's Report: 2009 at a Glance



Treasurer's Report

EDC 2010 Plan "Guiding Principles"

- Use a realistic, bottom-up budgeting process
- Recognize the importance of attracting new members while retaining our current membership base
- Expand EDC fundraising activities
- Support *your* efforts to promote Democratic goals and ideals within our community
- Continue to provide financial support for local Democratic candidates
- Promote the club's future financial health with a Positive Net Cash Flow



Treasurer's Report: Our 2010 Plan

Escondido Democratic Club 2010 Plan		
<u>Gross Receipts (Cash Inflows)</u>		
Donations	\$0	
EDC Fund Raising	\$1,150	35%
Membership	\$2,100	65%
Total Cash Inflows	\$3,250	100%
<u>Expenses (Cash Outflows)</u>		
EDC Operating Expenses	(\$1,420)	45%
Education and Outreach	(\$842)	26%
Political Action	(\$575)	18%
Membership	(\$100)	} 11%
EDC Fundraising Expenses	(\$250)	
Total Cash Outflows	(\$3,187)	100%
Net Cash Flow	\$63	



